**MSc students' presentation topics**

**PEs:**

**- Decision analysis (modeling)**

**- Budget impact analysis**

**- Health Technology Assessment**

**- Cost consequence analysis**

**- Cost of illness**

**- Comparative Effectiveness Research**

**- Standardization and discounting**

**- Patient Reported Outcomes**

**Marketing:**

**- Marketing healthcare services**

**- International Marketing**

**- Health policy**

**- Marketing strategies (customer driven)**

**- Internet marketing**

**- Drug Master file submission in electronic common technical document (eCTD)**

**Others:**

**- Pharmacy informatics**

**- Intellectual Property Rights for pharmaceuticals**